About the Create2Thrive Shop

The Create2Thrive Shop is a great way to buy kCDesigns. We offer hundreds of patterns from independent designers with more are added all the time. Plus, Create2Thrive is integrated with Ravelry! Link your shop account to Ravelry and it will know if you've already purchased a pattern on Ravelry.

r   Indicates you already purchased the PDF on Ravelry, the price displayed is just for the kCDesign.

No icon? The price shown is for the PDF+kCDesign. All PDF purchases are handled via Ravelry in-store sales so that:
- The pattern is added to your Ravelry library.
- The designer receives **110%** of the PDF price.

When you purchase a kCDesign from the Create2Thrive Shop, you are supporting your favorite designers, Ravelry, and our small business. Thank you!

create2thrive.com

About knitCompanion & kCDesigns

knitCompanion is an app that provides awesome tools for keeping track in any pattern. With knitCompanion you knit more and frog less:
- Works with any pattern.
- Your key is always visible.
- Link separate charts together for easy tracking.
- Get reminders as you move along your rows, no more hassle to track "at the same time" instructions.
- Supports advanced capabilities including guided charts, stitch markers, highlighting, Magic Markers to count and color stitches, and much more.

Download on the App Store

kCDesign is a new pattern format with all the advanced knitCompanion tools and no setup.
- **No setup is required**! The setup is done so you can just knit.
- Pattern options such as sizes, motifs, guided or standard charts and more are built in.
- kCDesigns are complete with One Tap Row Markers, Charts, Keys, Row Reminders, Smart Counters, etc.
- You can add your own highlights, notes, and Magic Markers. If you have purchased Setup you can further customize your project to suit.
- kCDesigns work in both Free and Paid versions of knitCompanion.

Sign up in 3 Easy Steps!

1. Register for a Create2Thrive Shop Account.
   1. Register at create2thrive.com/shop/my-account.
   2. Go to the Ravelry section be sure to link to Ravelry, authorizing read access to your store listings. Ravelry authorization will ask for 3 permissions:
      - Notebook (used to add any pattern purchases to your notebook)
      - Purchases (this is how the store is able to confirm existing pattern purchases)
      - Store (this is read only and allows us to adjust to pricing changes you make)
   3. Email shop@create2thrive.com to let us know you have registered and would like to be a designer.
   4. We will follow-up within 1-2 business days to answer any questions you may have and coordinate with you about the process.

2. Gift each pattern you want available as a kCDesign to knitCompanion.
   - **Our Ravelry user id for the shop is knitCompanion.**
   - Gift the patterns/ebooks you want available as kCDesigns to the above user id. This will ensure that the Create2Thrive Shop receives any errata and update notifications automatically. You can gift new patterns as they become available.
   - **Time-saving tip:** If a pattern is both individual and in an ebook, just gift the ebook!
   - Want help picking participating patterns or have special timing considerations like a new pattern release? Email designer@create2thrive.com and we'd be happy to consult with you.

3. Enable In-Store sales AND explicitly enable Create2Thrive to sell your patterns.
   YOU MUST explicitly mark our shop as Permitted, it won't happen automatically. To do this:
   1. Use your pattern sales pro account to manage your store and go to Configure Store.
   2. Under In-Store Sales click the View Retailers button, scroll down to Create2Thrive and mark it Permitted.

New to selling patterns on Ravelry? See this Ravelry Designer QuickStart Guide.
New to Ravelry In-Store pattern sales? See this Ravelry Guide.

Questions? Email designer@create2thrive.com

Designer Agreement

1. The Create2Thrive Shop is integrated with Ravelry. In order for your patterns to be offered as kCDesigns in our shop, you must sell your patterns on Ravelry and participate in Ravelry In-Store pattern sales.

2. The shop checks the customer's existing Ravelry pattern purchases using a Ravelry provided interface. *Create2Thrive will not sell the kCDesign format of your pattern without confirmation that the customer has purchased the PDF.*
   - If the customer already purchased the PDF, they can purchase just the kCDesign.
   - If the customer hasn't purchased the PDF, then our shop sells the PDF using the Ravelry in-store sales program such that:
     - ✓ **We remit 110% of the PDF pattern sale to you via Ravelry**. We also absorb the PayPal fees associated with the sale of the PDF pattern.
     - ✓ Example: A PDF pattern is listed on Ravelry for $8 and the kCDesign is $4. The cost for both is $12.
       1. If the customer already purchased the PDF they can purchase just the kCDesign for $4.
       2. Otherwise the customer purchases both (PDF+kCDesign) for $12 and the PDF sale is done via Ravelry in-store sales. **Create2Thrive remits $8.80 (110%) for the PDF pattern sale to you via the normal Ravelry in-store sales invoice system with Paypal.**

3. As a designer you agree to allow Create2Thrive to setup and sell the kCDesign format of your patterns. Create2Thrive provides the following:
   - Experienced Tech Editors to setup your patterns as kCDesigns. You do not need to do any of the setup work or have knowledge of how to use knitCompanion. If we have any questions or find any errors in your pattern we will reach out to you for clarification.
   - Marketing and Advertising:
     - Create2Thrive will conduct regular promotions of our shop, participating designers, new pattern promotions, etc.
     - You agree to allow us to use images from your pattern (such as pictures of the finished object) in our shop and promotional materials. This permission does not transfer any form of copyright or ownership of your images or pattern to Create2Thrive. And we will never display your charts or pattern instructions without your specific and express permission.
     - Launching a new book, new venture, or pattern? We are happy to coordinate with you on joint promotional work as well.
   - Front line customer support for customers who have questions or concerns about knitCompanion functionality and/or specific questions about a kCDesign. If we receive questions related to the pattern itself we will pass those along to you promptly.
   - Errata support for any errors made in kCDesigns. Because you have gifted the pattern to knitCompanion on Ravelry we will be able to monitor and adjust to any pattern corrections you provide over time.

4. You can terminate this agreement at any time. To do so email designer@create2thrive.com and let us know you wish to withdraw. We will remove all your pattern listings within 10 business days. If you need to withdraw specific patterns but not all patterns please include details in your notification.

Questions? Email designer@create2thrive.com